

Google Goggles

Put on YOUR Goggles



Adwords advertisers!

(And those who wish to make easy Adwords money again...)

Put on Google Goggles, the *only* software tool that lets you see Web sites through Google's eyes... and minimize Adwords bid prices to such low levels, it'll feel like the Google Cash days of 2006 are back

Read the story of a software bundle that shouldn't even exist because it does the seemingly impossible: It can tell you *in advance*, before you spend a penny on Adwords advertising, how to design your entire campaign so it will make you *money*!

By: Amish

Why is the Google Goggles bundle a big deal?

Well, they all said ***“creating a tool like Google Goggles is impossible.”*** (When my buddy Jörg came up with the idea, I was even one of them, if ever so briefly.)

Now, thousands of dollars later in Adwords-generated affiliate revenue, I know better:

Proof...

clickbank

Daily Sales Subtotals

Mon	Aug	25	\$232.29	
Sun	Aug	24	\$521.22	
Sat	Aug	23	\$292.10	
Fri	Aug	22	\$824.66	
Thu	Aug	21	\$76.21	
Wed	Aug	20	\$106.17	
Tue	Aug	19	\$84.94	
Mon	Aug	18	\$42.47	
Sun	Aug	17	\$74.32	
Sat	Aug	16	\$390.11	
Fri	Aug	15	\$63.49	
Thu	Aug	14	\$143.01	
Wed	Aug	13	\$135.91	
Tue	Aug	12	\$31.85	
Mon	Aug	11	\$311.55	

2008-06-02	0	2489	0.00%	\$562.65
2008-06-03	0	2173	0.00%	\$474.80
2008-06-04	0	2659	265,900.00%	\$625.05
2008-06-05	1	2848	0.00%	\$786.80
2008-06-06	0	1411	0.00%	\$391.45
2008-06-07	0	1452	0.00%	\$377.05
2008-06-08	0	1798	0.00%	\$472.55
2008-06-09	0	1325	13,250.00%	\$349.40
2008-06-10	10	1500	0.00%	\$419.70
2008-06-11	0	1692	0.00%	\$490.70
2008-06-12	0	2491	0.00%	\$683.30
2008-06-13	0	2528	0.00%	\$600.75
2008-06-14	0	2588	0.00%	\$619.15
2008-06-15	0	3586	0.00%	\$863.95
2008-06-16	0	4328	0.00%	\$949.70
2008-06-17	0	4175	0.00%	\$1,007.70
2008-06-18	0	3926	98,150.00%	\$894.55
2008-06-19	4	3357	0.00%	\$840.40
2008-06-20	0		0.00%	\$711.85

cpa empire

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Let me explain how these numbers came about for Larry and me... and how you can achieve similar results when you use the tools in the Google Goggles package, following these **six simple steps**:

Step 1:

Find a profitable market using NicheGoggles: Just enter your keyword and you'll know if it's worth pursuing at all!

--> (download at this site - \$59 value)

NicheGoggles is Matt Trainer's new, private tool to home in on profitable markets quickly. Simply enter most common keyword related to a potential market and click "Get Score". It tells Larry and me instantly if the market is worth pursuing. NicheGoggles, along with our **step-by-step tutorials for finding a market**, posted inside HexaTrack and included in this offer, will let you **find a market before spending a penny on advertising**.



Step 2:

Spy out your competition with HexaTrack (Goggles edition) and determine your market's profitability in advance

-->(download at this site - \$67/mo value)



HEXATRACK
REVOLUTION IN SEARCH ENGINE MARKETING

Once you've found a market potentially worth pursuing, do you think it would be helpful to know exactly **who your competitors are** and **what Adwords ads they are running**, at what cost, bidding on **which exact keywords?** That's exactly what HexaTrack does for us every day.

We simply plug the main keyword into **HexaTrack's competitor spy tool**, and out pop all their keywords, and the exact advertisements that competitors are already running in that market. You'll even get a profitability estimate for each ad. **All you need to do at this point is write an Adwords ad that is slightly better than your best competitors'** (which is easy to do with HexaTrack's closed-loop ad profitability tracking -- see step 4 below!)

Step 3:

Evaluate the affiliate network's landing page with the help of Google Goggles, and compare it to your competitors' landing pages. Google Goggles will even help you optimize your landing page, should you need to create one.

-->(download at this site - \$297 value)

If you knew that your main competitors are actually struggling to get decent bid prices in Adwords, do you think it would help you "swoop in" and take over their market position? You betcha!



Here's where Larry and I use our main tool, Google

Goggles. In this step of the process, we type in the 4 or 5 main keywords that HexaTrack helped determine for us. Then we copy & paste the exact ad that our main competitor is running, as well as his landing page's URL.

According to Adwords expert **Gauher Chaudry**, Google Goggles determines the quality score of any Adwords campaign "to a tee". We couldn't have said it better. **We are constantly surprised how inept most of our competitors are at this game.** (Well, they, unlike you, don't have Google Goggles.)

All that's left to do is test the affiliate network's landing page they provide for the offer you're looking to promote. If their landing page is up to snuff, go ahead and run your ad. If not, Google Goggles will help you **build our own landing pages** that beat out your competitors. The **training videos** embedded in Google Goggles show you how. Net result: With **better campaign quality score** (in Google's eyes), you pay lower bid prices and may even end up with **a higher ad position** on the right-hand side of Google's search results page.

Step 4:

Track and optimize your Adwords campaign with closed-loop tracking built into HexaTrack (Goggles Edition) to increase profits daily

-->(download at this site - \$67/mo value)



HEXATRACK
REVOLUTION IN SEARCH ENGINE MARKETING

Every day, HexaTrack will tell you new money keywords -- the ones that actually trigger leads and sales. Money keywords are the exact "long-tail" phrases that users type in to find your offer... the keywords that make them buy, rather than the ones that tirekickers typed in to "research" the market.

By **process of elimination**, Larry and I simply remove all the keywords that don't make us money, and keep the ones that do. HexaTrack is chock-full of training material on how to do exactly that.

Combined value of all the tools and training, including set-up fees we'd normally charge:

--> **\$406 one-time and \$67/month recurring**

Here's the deal:

Download the whole package described above by Sunday August 31, 11:59 PM Pacific Time:

- pay only **\$97.00** to download all the tools and training described above
- pay a nominal **\$13.95** recurring per month to help us maintain our servers!

WARNING: On Monday morning, 12:00 AM Pacific Time, prices will go up as follows:

- pay **\$147.00** to download all the tools and training described above
- pay **\$27.00** recurring per month to help us maintain our servers!

The entire Google Goggles bundle is still a bargain at next week's prices, but why wait and waste the extra money? If you don't like any of the tools included, for any reason or no reason, you'll receive a no-questions asked refund. **You have no risk! Click below to add to cart at the old prices:**



Your order is secure and fully guaranteed by  **CLICKBANK®**
Remember: Your credit card will be billed by **CLKBANK.COM**

Visual Learner? Watch the Google Goggles demo:

Google Goggles – the tool that almost wasn't going to be released at all, because it's "too powerful?"

Imagine a scenario where you get up one morning, log into your computer, and find an affiliate offer that you like, at any of the affiliate networks (let's use ClickBank as an example).

Let's say you feel like promoting "Blue Widget 2000" today.

Imagine further, you could just log into Google Adwords, and bid on all the "Blue Widget" keywords there are, to your hearts delight, for prices from 5 cents to 20 cents per click.

This exactly is how Adwords once worked:

- Identify a profitable market
- Buy some keywords in Adwords and write a solid ad
- Send all traffic to a landing page supplied by an affiliate network

Making money was easy... until 2006, when the Google Slap ruined it for many of us!

Google introduced the Quality Score system in 2006... also known as the "Google Slap"

The Adwords system would, from here on out, judge the **“user experience”** of your site with an automatic robot that evaluates your site, before any bid prices are revealed to you.

- If the Google bot thinks your Web site delivers a “good user experience”, you pay **low, low bids, around 5 cents, sometimes less**
- If it thinks your site looks "salesy", "spammy", or "scammy" (whatever that means in Google's opinion), you get **slapped with \$5 or \$10 bids...** essentially, it's Google's polite way to say "we don't want your business"

But bids around 5 cents are still possible... take a peek at my Adwords account:

Lower Bids...

Q▶	Active	Great Minimum bid: \$0.03	\$0.06	370,351	2,337,597	15.84%	\$0.06	\$21,190.52	2.0
Q▶	Active	Great Minimum bid: \$0.02	\$0.06	16,763	1,731,518	0.96%	\$0.06	\$942.24	5.8
Q▶	Active	Great Minimum bid: \$0.03	\$0.06	59,001	1,666,476	3.54%	\$0.06	\$3,607.40	3.8
Q▶	Active	Great Minimum bid: \$0.02	\$0.06	152,458	1,173,123	12.99%	\$0.05	\$7,617.12	2.4
Q▶	Active	Great Minimum bid: \$0.03	\$0.06	37,641	724,660	5.19%	\$0.06	\$2,203.36	3.3
Total ?	Enabled			0	0	-	-	-	-
Survey	On	Content Auto ?	[Edit]	42,752	4,278,791	1.00% ?	\$0.06	\$2,547.14	n/a
al	On	Default	\$0.06 [Edit]	745,496	9,240,960	8.07%	\$0.06	\$42,188.51	3.4
				788,248	13,519,751	5.83%	\$0.06	\$44,735.65	3.3

The key is, then, to deliver a "good user experience", as opposed to a bad one, right?

But how would an advertiser ever know in advance what constitutes a “good user experience”? Most advertisers simply don't know to this day. The reality is, Adwords advertising has become so complex and painful that only a select few insiders can even manage to keep Google's QS system in check.

But thousands of followers of the “Google Cash” method lost their livelihood... (at least those who didn't want to obtain a Ph.D. in Googleism just to give Google some money)

The Google Slap happened to Larry and me.

We lost it all a couple of years ago. Up to \$4,000 a day in positive, Adwords-generated cash flow. Imagine making **millions** when you go to bed, and **making** nothing when you wake up the next morning. That's literally how it was for us.

But what if there was a set of tools to determine *in advance* if your campaign was going to match Google's expectation of a "good user experience"?

What if you could avoid getting slapped ever again?

"It can't be done," I said to my buddy Jörg when he came up with the idea. **"A tool that completely reverse-engineers the secret algorithms of the Google Bot? Impossible."**

Granted, since we got slapped hard in 2006, Larry and had I recovered. We had already reverse-engineered Google's "slap algorithm" in our heads. 36 months of trial-and-error will teach you some skills...

...the problem was, all that knowlege was stored in our brains as "skills", "rules of thumb" and even "hunches".

We intuitively knew what constituted a site with "good user experience" vs. a site that gets "slapped" with \$5 or \$10 minimum Adwords bids. Whenever he sat down, Larry would just design a site that wouldn't get slapped, without even thinking about it.

But that wasn't enough. Our friends, clients, and customers needed something better than general rules and good advice. They needed the exact tool that Jörg suggested... **software to predict the Adwords Quality Score in advance!**

Our PPC software geniuses **Matt Trainer** and **Jeffery Mandrake** ran with the challenge.

Google Goggles is not a mere checklist of elements that a landing page "has to have" in order to score well. Jeffery and Matt actually reverse-engineered the internal Google Adwords quality score formula.

Thousands of tests run against actual, existing Adwords traffic funnels allow us to calculate a "**frightingly accurate**" estimate of Google's internal Quality Score figure for any given traffic funnel. (*More frightening for Google than for you ; -*) The factors that go into Google's Quality Score calculation are **interrelated in complex ways** that only Google (and we) know.

Only in the last step of the calculation, just before Google Goggles displays its result, it condenses and simplifies the many complex factors into eleven **easy-to-understand categories that you can use to optimize your own landing page.**

It's Google's formerly-secret formula, **whose outcome is now in your hands.** But it's not a formula that's set in stone. With Google Goggles, not only do you get today's snapshot of the algorithm. Matt and Jeffery insisted on the **automated update subscription feature** which ensures that as soon as Google's formula changes, Google Goggles on your desktop **updates right with it.**



At \$13.95/mo (the old price if you sign up before Monday September 1), we kept the subscription fee at bare minium to cover our server costs, and the cost of programming the updates. Even after Monday, when new subscriptions lock in at \$27.00/mo, ***we think you'll make that money back on just one day, if just one of your campaigns doesn't get "slapped" with \$5 or \$10 bids.***

You literally get ***millions of dollars worth of Adwords experience***, condensed into one inexpensive software bundle that has it all...

Put on those Goggles and see your campaign through Google's eyes, before you spend a penny

Good user experience? Bad user experience? ***See your Adwords campaign through Google's eyes and know before you go!!***

(By the way, you'll want to avoid "the slap" at all cost because it can ruin both your Web site's domain name, ***and*** your entire Adwords account!! So beware.)

As soon as Matt and Jeffery finished a beta version of Google Goggles, we selected some of our best clients to give it a thorough workout.

These are people like you, who have been struggling with making money online "the manual way" for years... until they discovered our bundle of pay-per-click automation tools:

(I'll them speak for themselves...)

Meet Jason - Case Study #1

Jason solved his Google Slap problem... *how about you?*

**Ready to get the Google Slap handled once and for all,
and revert back to the Google Cash days of 2006?**

Here another random (and recent!) excerpt from one of my CPA network accounts:

More Proof...

2008-07-16	0	2500	0.00%	617	0	\$0.00	\$923.65
2008-07-17	0	2499	0.00%	527	0	\$0.00	\$764.15
2008-07-18	0	2231	0.00%	539	0	\$0.00	\$781.55
2008-07-19	0	1811	0.00%	497	0	\$0.00	\$720.65
2008-07-20	0	1915	0.00%	454	0	\$0.00	\$658.30
2008-07-21	0	2395	0.00%	445	0	\$0.00	\$645.25
2008-07-22	0	2314	0.00%	537	0	\$0.00	\$778.65
2008-07-23	0	2420	0.00%	508	0	\$0.00	\$736.60
2008-07-24	0	2090	0.00%	479	0	\$0.00	\$694.55
2008-07-25	0	1973	0.00%	482	0	\$0.00	\$698.90
2008-07-26	0	1627	0.00%	350	0	\$0.00	\$507.50
2008-07-27	0	1760	0.00%	366	0	\$0.00	\$530.70
2008-07-28	0	2213	0.00%	537	0	\$0.00	\$778.65
2008-07-29	0	2220	0.00%	482	0	\$0.00	\$698.90
2008-07-30	0	2268	0.00%	430	0	\$0.00	\$623.50
2008-07-31	0	2160	0.00%	509	0	\$0.00	\$738.05
2008-08-01	0	1891	0.00%	486	0	\$0.00	\$704.70
2008-08-02	0	1594	0.00%	320	0	\$0.00	\$464.00
2008-08-03	0	1633	0.00%	323	0	\$0.00	\$468.35
2008-08-04	0	2338	0.00%	455	0	\$0.00	\$755.75

The Google Goggles Bundle is currently only \$97.00 down / \$13.95 a month...

(next Monday morning at 12:00 am, the price will increase to \$147 / \$27)



Your order is secure and fully guaranteed by **CLICKBANK®**
 Remember: Your credit card will be billed by **CLKBANK.COM**

Now... about Google Goggles' "weird" ability to push your competitors out of their own markets...

Put on your Goggles to determine the Quality Score of your (hopefully) clueless competitors—when you see an opening, you can invade their markets!

You saw it in the video above... it's part of our daily process to run Google Goggles against our competitors' campaigns. You must do the same and will know instantly whether they're doing **a good job (few), a so-so job (more), or a horrible job (most)**.

Don't be intimidated any more when you see 10, 20 or 30 advertisers in your market, cluttering the right-hand-side result of Google when you search for your keywords. Most competitors are "easy pickens" for those who own Google Goggles.

Examine each competitor's ad, one by one, and crack the biggest secret that Google has been withholding from us all along: **How much exactly are your competitors paying?**

Well, even Google Goggles can't give you that information to a penny, but it can tell you whether their Quality Score is good, mediocre and horrible.

If it's any of the latter, their position in Adwords is **yours!** And they won't even see you coming! **Here is how it's done:**

Meet Jeff - Case Study #2

Heard enough?

Get the whole Google Goggles bundle now for just \$97 one time, plus \$13.95 a month for updates

Warning:

Prices go up to \$147 down / \$27 a month, respectively, on Monday September 1, 2008

Yes all the tools in Google Goggles were going to be part of a \$1,000+ package. Google Goggles by itself was going to be sold at \$297 stand-alone. Yes, the other tools in the bundle are worth over \$100 combined... **so you get \$407 worth of software and training for just \$97 today!**

And you may be surprised that I'm not going to try and convince you that this is a great deal at this site right now.

You know this bundle is a steal, for having the capacity to bring the "Google Cash" method back. You can see your site through Google Goggles, or better yet, the sites of your hapless competitors, and join the winners in the PPC game from here on out.

Larry and I have confidence that, **at the current price this week**, pretty much everyone in PPC will have their own set of Goggles sitting on their desktop soon.

So there's no "hard sell" here... instead, we let our beta testers speak from their experience:

Meet Emily - Case Study #3

If anyone "pressures" you to get the Google Goggles bundle, it definitely won't be us...

...it'll be your competitors who are already "wearing" the Goggles to compete against you!

(If you have any kind of Adwords campaign running right now, you can bet that "the others" have already grabbed their copy of Google Goggles, and are running it against **your** Adwords campaign! Yes, they probably know **your** quality score better than you already!)

As for us, we simply ask you to check out the Google Goggles bundle to see if this is for you. If not, there's a money-back guarantee and no hard feelings whatsoever if you decide to cancel your subscription. We think you'll make the \$13.95 a month back in a day or two, but even if you don't, we'll remain friends.

Frequently Asked Questions addressed head-on:



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That's it from Larry and me...

See you on the other side, as a new Google Goggles member!

~Amish

P.S. Still with me? If you decide to grab Google Goggles right now before your competitors do, I wanted to quickly re-emphasize that we're backing all of our products with a **100% refund guarantee, and what that means to your decision today.**

No-Risk Guarantee:

Try it for a month, and if you feel it doesn't over-deliver on the value we promise, shoot us an e-mail and we'll gladly refund your \$97 and cancel the \$13.95 monthly maintenance subscription.

But if you cancel, don't expect to join back in at the same low price you're getting right now. On Monday morning, September 1, 2008, 12:00 am Pacific Time, prices will rise to \$147 down and \$27 a month for updates and maintenance.

So it might make sense to get in now, at the \$97 buy-in price, and a monthly subscription fee that will never exceed \$13.95. On Monday morning, prices go up, so why not try all these tools for the old price now:

- **Niche Goggles** -- find profitable niches to advertise in
- **Google Goggles** -- "see" your own Adwords quality score and that of your competitors
- **HexaTrack** -- brainstorm initial keywords for your market, spy on your competitors' ads, and optimize your campaign to only focus on "money keywords", so you stay profitable!

Software updates are built-in! That's what the nominal monthly maintenance fee is for.

Either way you decide, Google Goggles now or later at the higher price, we'll stay in touch, and you can keep enjoying our other free services and training materials.



Your order is secure and fully guaranteed by  **CLICKBANK®**
Remember: Your credit card will be billed by CLKBANK.COM

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