



NEW Find What eBay Buyers REALLY Yen?

Software AuctionYen.com

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Unique eBay Research Software that Quickly Uncovers Hidden Product & Niche Ideas from eBay's Want It Now Section!



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Flash Player Required

- ✓ Analyze 1000's of posts in minutes!
- ✓ Quickly learn EXACTLY what people want NOW!
- ✓ Search the US, AU, CA and UK eBay sites!



Software that makes you Money!



From: David Guindon, Developer
Date: December 21, 2009
Want a FREE 14 Lesson Hot Profits Mini-Course?



You will receive Lesson 1 immediately. I will not spam you, rent, sell or pimp your email address.

Yen: A strong desire or inclination; a yearning or craving.

Dear Friend,

Have you ever wondered what eBay buyers REALLY want? Yes? ... Well, I came up with this really cool software tool which finds out exactly that! **Plus**, the data is extracted from the BEST POSSIBLE place imaginable! ==> the eBay **Want It Now** section.

Have you ever wondered what eBay buyers REALLY want?

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Want It Now lets eBay buyers post requests for hard-to-find items and allows sellers to respond to those requests with eBay listings. There are several thousand posts everyday from hungry buyers looking for the stuff they REALLY want to buy!

So how does this unique software work?

It simply collects the **Want It Now** data from the desired eBay web site, then analyzes the posts finding how frequent certain word combinations occur. Additionally, the total number of responses corresponding to the word combinations are extracted.

More importantly, the number of occurrences and the number of responses are used to determine the 'Yen Factor' of the word combination **revealing a possible product idea or niche area**.

Quickly Reveal Possible Product or Niche Ideas

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The Yen Factor is a quality factor that ranges from 0 to 10, where 0 is not good and 10 is the best. This factor basically tells you if the word combination is good or not so good from a marketing point of view.

Let me dig a little deeper ...

Say there are 26,000 posts in a certain **Want It Now** section. You could imagine that certain word(s) will occur several times in 26,000 posts! The idea is to find out what these words are!

From a marketing point of view, the more times a certain word combination occurs the **HIGHER** the **DEMAND**. The fewer number of responses for that certain word combination the **LOWER** the **COMPETITION**.

HIGH DEMAND and LOW COMPETITION

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Therefore, the best word combinations are ones that have **HIGH DEMAND** and **LOW**

COMPETITION ... that's exactly what the Yen Factor illustrates. Take a look at the chart below:

Yen Factor	Demand	Competition
10	HIGH	LOW
...
0	LOW	HIGH or LOW

Now, let's take a closer look using an example:

When I wrote this web page, in the 'Collectibles' **Want It Now** section on the eBay.com web site there were 17,300 posts from hungry buyers looking for stuff to buy.

1

Set the Controls...

1. Select the eBay.com web site.
2. Select the 'Collectibles' **Want It Now** section using the 'Browse' button.
3. Click the 'Yenalyze' button to analyze all the posts entered by eBay buyers.

2

Process Data...

Words	Occurrences	Responses	Yen Factor
company	42	1	9.53
resourci	42	1	9.53
starbook	69	2	9.44
2004	32	0	9.39
arcade	30	1	9.35
dora	29	0	9.33
dover	28	0	9.31
sculpture	27	1	9.29

AuctionYen automatically downloads the 17,300 posts, then determines the 'Yen Factor' for all word combinations up to 5 words. In this example, it took about 8 minutes to download and process the data.

Also, the total number of word combinations in each data grid that have a 'Yen Factor' greater than 0 are summarized in the 'Quick Stats' section.

Quick Stats - ebay.com		
Total Posts: 17310	2 Word: 6587	4 Word: 1615
1 Word: 5559	3 Word: 3062	5 Word: 910

3

Find Your Product or Niche Idea...

Words	Occurrences	Responses	Yen Factor
computer	42	1	9.53
missouri	42	1	9.53
yearbook	69	2	9.44

In this example, the 3rd entry in the 1 Word grid was 'yearbook'. This word occurred 69 times in the 'Collectibles' section and only 2 eBay sellers responded resulting in a high 'Yen Factor'.

Therefore, this could be a possible Niche idea to think about. Here are some possibilities:

1. Collect old yearbooks from garage sales and sell them on eBay.
2. Put an ad in your local newspaper explaining that you sell people's yearbooks on eBay and split the profits.
3. Start an online membership site where the members can upload yearbook images to share with other members from their school...www.yearbookpix.com.

Also, if you click the 'yearbook' link in the words column, you will be redirected to the **Want It Now** search results for the word 'yearbook'.

In this example, when the 'yearbook' link was clicked, there were 684 total entries for all **Want It Now** sections.

This means that a LOT of eBay buyers are VERY interested in buying old yearbooks!

AuctionYen can search **4** different eBay web sites:



There are thousands of **Want It Now** posts everyday! This means you can find the current HOTTEST product or niche ideas before the trends hit the market!

This means you can find the current HOTTEST product or niche ideas before the trends hit the market!

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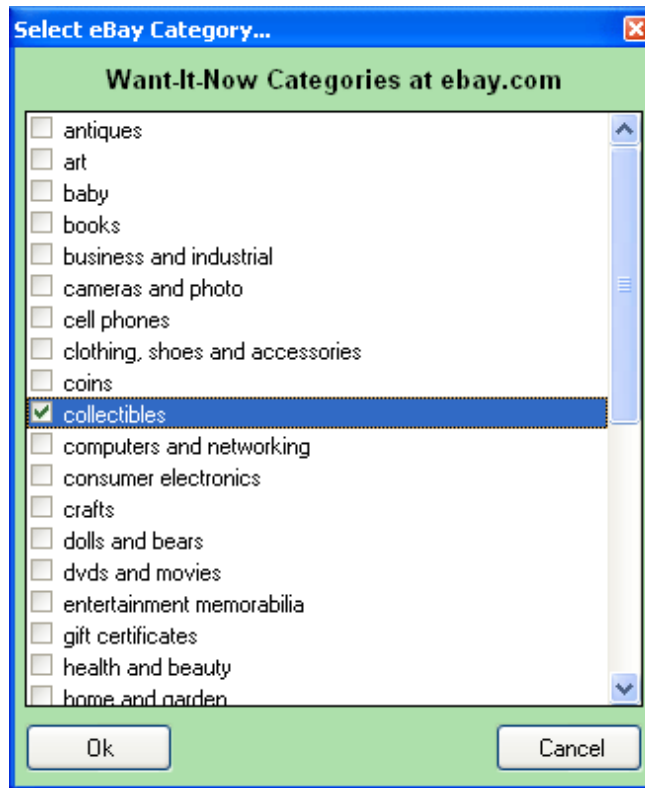
Check out the screen shots below to get an idea of how you can easily find product niche ideas to sell online ...

Analysis of the collectibles Want It Now section on eBay.com ...

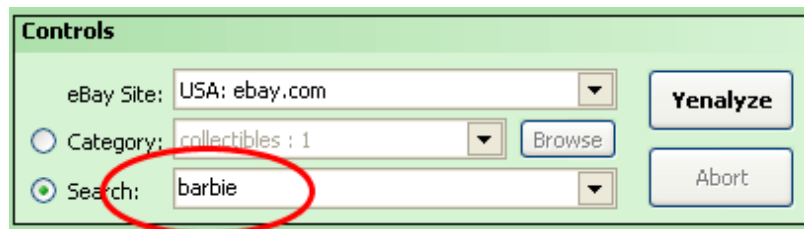
The screenshot shows the AuctionYen application window. At the top, it says "What do eBay Consumers Want?" and "Analyze eBay® Want It Now". Below this is a "Controls" section with a dropdown for "eBay Site" set to "USA: ebay.com", a "Yenalyze" button, a "Category" dropdown set to "collectibles : 1", a "Browse" button, and a "Search" dropdown. To the right is a "Quick Stats - ebay.com" section showing: Total Posts: 17310, 2 Word: 6587, 4 Word: 1615, 1 Word: 5559, 3 Word: 3062, 5 Word: 910. Below the controls is a table with columns "Words", "Occurances", "Responses", and "Yen Factor". The table lists words like "company", "missouri", "yearbook", "2004", "arcade", "iowa", "dover", "sculpture", "parker", "wellington", and "1966". At the bottom, it shows "Total time: 8 mins" and "Status: Done".

Words	Occurances	Responses	Yen Factor
company	42	1	9.53
missouri	42	1	9.53
yearbook	69	2	9.44
2004	32	0	9.39
arcade	30	1	9.35
iowa	29	0	9.33
dover	28	0	9.31
sculpture	27	1	9.29
parker	26	1	9.26
wellington	26	0	9.26
1966	25	0	9.23

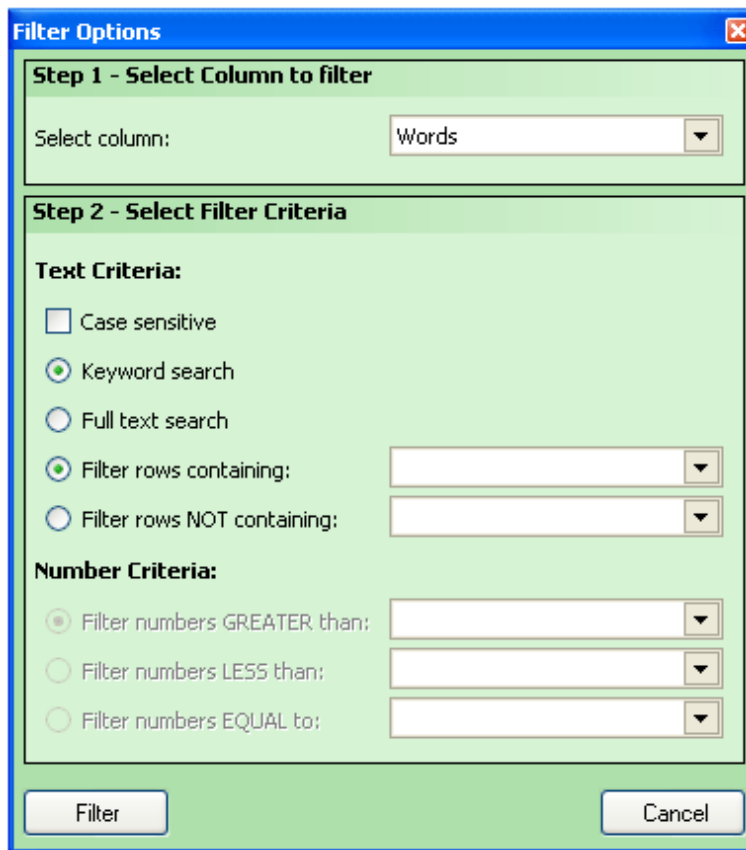
Easily Select the Want It Now Categories ...



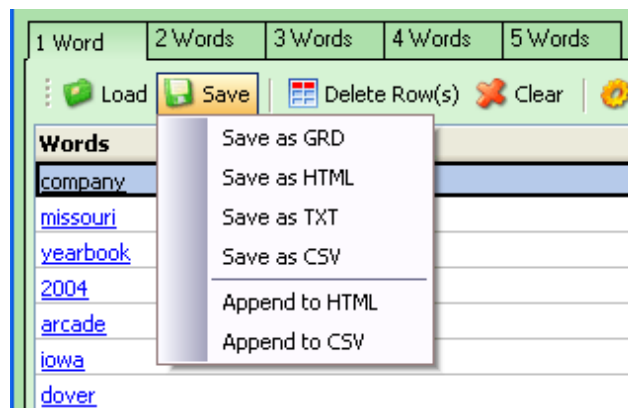
Search by Keyword ...



Filter your results ...



Save data in different formats ...



GRD	Universal grid format. This file type can be read by AuctionYen and other software programs that I have designed.
HTML	Hypertext Markup Language. This is the well known html format used to display web sites.
TXT	Plain text format.
CSV	Comma delimited. This is a comma separated text file that can be read using the popular Microsoft Excel program or any text editor.

Now are you ready for my Guarantee?



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I offer an Unconditional
NO Questions asked
60 Day Money Back
Guarantee!

YES! If you are not fully satisfied I will **guarantee your money back for up to 8 weeks** after your purchase!...No questions asked ... period!

System Requirements

Windows™ 98, NT, 2000, ME or XP



Internet Explorer 5.x or better

5MB Disk Space

256 MB RAM Recommended

HIGHSPEED Internet Connection HIGHLY Recommended!

NOTE: This software only works on a PC and not a Mac

(unless if you have a PC emulator installed on your Mac like Microsoft's Virtual PC, for more details on this software [click here](#))



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If you have any questions please feel free to contact me here: [Click Here](#)

Yours in business and success,



David Guindon
AuctionYen Developer/Webmaster
Internet Entrepreneur
Electrical Engineering Masters Student



P.S The introductory discount price of **\$47.00** will be **substantially increased soon**. I have received feedback that this price is much much too low. But I will hold out for a little while longer so Buy Now while there's still time to get em dirt cheap! You'll reap great benefits from using **AuctionYen!** [Download NOW!](#)

P.P.S Remember, if you want to know EXACTLY what people want to buy ... then use **AuctionYen** to analyze the eBay buyer's Want It Now posts, then **sell them what they WANT TO BUY!!!** [Download NOW!](#)

P.P.P.S I included some of the several feedback comments below that I received via email ...


[See MORE recent comments HERE](#)


Dave,

Wow! You never seem to dissappoint...
yet another crazy amazing tool for me
to find those hidden product ideas
waiting to be sold on eBay!

I love the bonus video!

Thanks again,
-Scott Foster
www.nichejournal.com


Dave,

Love the AUCTION YEN! It took 3 minutes to install
and 10 minutes later I had a handful of new info
product ideas! I have a new favorite eBay research
tool...I'll be telling my subscribers about it for
sure!

Jim Cockrum
Creative eBay Selling Newsletter
Now read by over 100,000 eBay sellers!
<http://www.SilentSalesMachine.com>




Hi David,

I am very pleased with action yen! I sell primarily
on ebay uk and I have already generated several new
niche ideas. I also really enjoy using the feedback
analyzer software, really saves time looking
through feedback comments!

Thanks a million,
-Peter



Hello David,

I recently bought your AuctionYen software & gave it a bit of a try & will spend more time on it when I can.

I think AuctionYen is fantastic, a great idea & an absolute bargain for what I paid.

Thanks again & have a great day,
-Vincent

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