



Rosalind Gardner's

Super Affilia

"My only regret is that this ebook did not start my career, back in the fall of '99. It would have made a lot more money." ~ Michael

This is the **amazing true story** of how one woman, with **no previous business experience**, earns **\$500,000+** per year ... selling other people's stuff online!

August 31, 2008

Personal Message from the Author, Rosalind Gardner

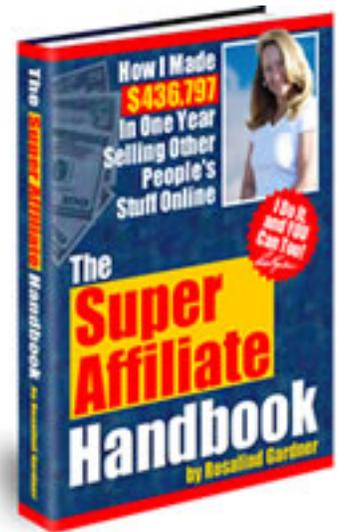
Dear Aspiring Netpreneur,

I am *appalled* by the sheer volume of **hype** put forth by online scammers who promise to teach you 'how to earn HUGE money online' ...and you should be as well.

They'll try to sell you some expensive 'Internet Mall' or money-making scheme (that *stopped working 7 years ago*) and that **won't help you make 2 red cents**, let alone a comfortable living.

The fact is that most of these hucksters' **never earned a dime** online selling real products - they just promote bogus business opportunities!

If you're tired of the B.S. and want **the truth** about working as an Affiliate marketer - stick around - this page and the Super Affiliate Handbook's step-by-step business plan could do for you what it has done for thousands of others - **change your life for the better!**



Setting the Record Straight about Opportunities in the

Affiliate Marketing Industry

I get angry every time I hear someone say that there's no money to be made as an affiliate marketer. **What a pile of unadulterated cow dung!** Those who try to tell you that affiliates can't make a living online:

- Haven't tried affiliate marketing, or;
- Haven't followed the right business plan, or;
- Are so greedy that they don't want you to share in the wealth.

The truth is, an entire industry has grown around online affiliate marketing since the mid-1990's and it is getting bigger all the time.

Conventions are regularly held and attended by thousands of people and there's even an offline magazine devoted entirely to the subject of affiliate marketing.

Entire **affiliate networks** such as *Commission Junction*, *Linkshare* and *Double Click Performics* exist for the purpose of bringing merchants and affiliates together.

There are THOUSANDS of [merchants](#) with affiliate programs.

From Wikipedia...

*According to one report, total sales generated through affiliate networks in 2006 was £2.16 billion in the UK alone. MarketingSherpa's research team estimated that, **in 2006, affiliates worldwide earned \$6.5 billion** in bounty and commissions from a variety of sources in retail, personal finance, gaming and gambling, travel, telecom, education, publishing and forms of lead generation other than contextual ad networks such as Google AdSense.*

So, What is Affiliate Marketing?

In a nutshell, affiliate marketing is an arrangement between an online merchant and affiliate (you), in which the affiliate earns a commission for generating sales, leads and/or clicks for the merchant's web site.

For example, many credit card companies **will pay you between \$5 and \$20 in commission** for each visitor that you send to their site who completes a credit card application, and **up to \$55** for those whose applications are approved.

That's a great commission, and although many companies pay less, there are also many companies that pay much MORE!

Here's another example.



If you promote this *Elite TR6633 Treadmill* which sells for \$6,495.00 as an affiliate of MegaFitness, they will pay you a 10% commission... or **\$649.50!**

"Fantastic!", you say.

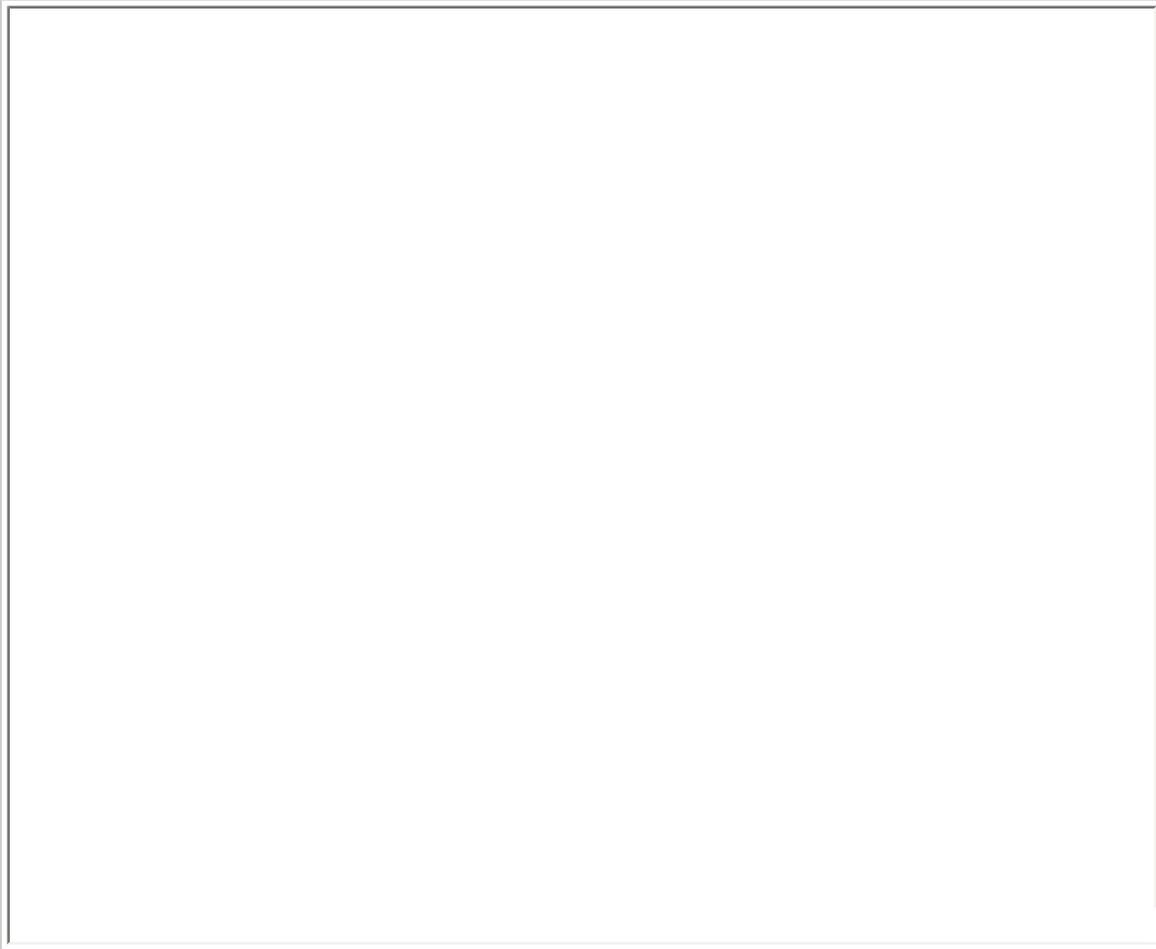
You're absolutely right!

How much you will earn depends in part on the products you choose to sell, and in the Super Affiliate Handbook I show you exactly how to find the best companies and products to promote.

Video: How Affiliate Marketing Works

Here's a video that I made for you to show you the basics of how affiliate marketing works.

You'll see one of my sites, the products that I promote, how I affiliate with merchants and how easy it is to get the affiliate link code to place in your blog. (And don't worry, the Super Affiliate Handbook covers how to install a blog too --- which won't take you more than 3 to 5 minutes).



SONY, Dell and Other BIG Brand-Names Want YOU to Promote Their Products!

Basically, any company trying to do business on the web WITHOUT an affiliate program nowadays is dead in the water - and **they all need affiliates** to promote their products!

Here are some of the **BIG** brand-name companies that use **affiliate programs** to promote their products online:

- Barnes & Noble
- **Dell**
- Discover Card
- Dollar Rent-a-Car
- **eBay**
- Eddie Bauer
- Gateway
- **Gap**
- KMart
- New York Times
- NBC
- Old Navy
- Patagonia
- PayLess Shoes
- PetSmart
- **SONY**
- Sports Authority
- Staples
- TimeLife
- USA Today
- Verizon Wireless
- **Weight Watchers**

...and of course, perhaps the most famous affiliate program of all, **Amazon.com**.

Best of all, TENS of THOUSANDS of affiliates **make money every day** and *THOUSANDS* of people have **quit their boring day jobs** to become full-time affiliate marketers - many of whom earn MILLIONS of dollars a year.

Could YOU do it?

Affiliate Marketing is NOT Rocket Science...

Affiliate marketing is **NOT rocket science**. Far from it!

You **don't need an MBA** to do business on the web. I should know. I had **ZERO business experience** when I started out. Nothing... nada.

Actually, when I started, I barely knew how to surf the web! All I had was the **desire to become my own boss**, and **HUGE motivation** to make some good money to **make up for the retirement plan I would have to give up** when I finally quit my job.

For 20 years before starting my Internet business, I worked for the government, as an air traffic controller. I knew I wasn't going to make it to retirement in that occupation. The crazy shifts were making me sick, so I had to do something to secure my future

so that I could quit before the job killed me.

Fortunately, right around the time I fell ill, I got connected to the 'Net. I'm no genius, but it didn't take long before I saw the potential for a fun and lucrative home-based business using the 'Net.

I was right. Two years after I started to 'play' with web sites, **I quit my job** as an air traffic controller. Only two years - and that was without any specialized affiliate marketing training!

Note: By following the training program in the Super Affiliate Handbook, many of my students have quit *their* nasty old day jobs in much *less* time!



*"One thing that most **really successful affiliates** do is help their visitors make buying decisions by telling them which products are best and why.*

A perfect example is Rosalind Gardner, who earns \$30,000 to 50,000 a month in affiliate commissions..."

Allan Gardyne - AssociatePrograms.com

[I'm ready to start now!](#)

So, what qualifies me to teach affiliate marketing?

I DO what I teach, and I excel as an affiliate marketer.

Since I quit my day job as an air traffic controller in 2000, I've earned 100% of my income online. In 2002, I earned a whopping **\$436,797 US** in affiliate commissions (then worth \$657,801 CDN).

Now, in 2008 I earn **much** more than that as an affiliate!

Here's proof.

- [Bank Statements](#)
- [CJ Statement](#)
- [Affiliate Statement](#)



Dear Rosalind,

Thank you very much for your great work as an affiliate. Your efforts convert *very nicely*.

Our **average conversion rate is only about 1-1.5%**, but **you have reached as high as 5-**

- [Tax Statement](#)
- [49K+ check](#)

6% with your prospects! In fact, I'm very curious about how you do that...

Val Danilchuk

Do I show you those figures to boast? Hardly! I simply want you to know what's possible.

My affiliate sites are so lucrative, they've been written about in venues such as '*Secrets to Their Success*', '*Small Business Opportunities*' and '*Revenue*' magazines.



After being profiled in Revenue Magazine, (*the only* magazine for the affiliate marketing industry), I was invited to write their "Affiliate's Corner" column.

In addition to writing, I often speak at industry conferences such as Affiliate Summit, the Affiliate Convention, AdTech and more.

Shown left is a picture of me moderating the 'What Super Affiliates Want' panel at Affiliate Summit East 2007 in Miami.

[I'm ready to start now!](#)

Learn Affiliate Marketing using a Step-by-Step Plan

In the course of my work as an Internet marketing consultant as well as publisher of a very popular newsletter for webmasters and affiliate marketers, I've heard all of the 'How do I?' questions.

Using a **step-by-step plan to business-building**, the '**Super Affiliate Handbook**' answers all of the questions you will have and many, many more. Here are some examples of what you will learn:

- You get **233 information-packed pages of practical tips** and real-life examples of WORKING affiliate sites (Note: After reading the Super Affiliate Handbook, the Affiliate Manager at Match.com decided to recommend the

Handbook to her other affiliates.)

- **"How To"** strategies to **save you money, time, and effort** while building your affiliate marketing business.
- Get an **easy-to-understand 5-step overview** of the **business-building** process.
- Discover the **top 25 mistakes** that 'normal' affiliates make, and how to **AVOID** them.
- How to **create a web site that keeps visitors coming back** for more.
- **29 ways** to market your affiliate sites online and off.
- Why you must **stay away from the 'flea market'** approach to Internet marketing.
- How to **assess a market for profitability**.
- **Discover which products are actually sold online.**
- **Learn which programs to avoid and when to drop others.**
- Where to **find free software** that saves both money and time.
- Learn how to **negotiate a raise** in your commissions.
- Discover exactly which qualities and actions **set super affiliates apart** from their less productive counterparts.
- **Learn how to stop Thieves** from Stealing YOUR Commissions.
- Discover the features your web host must have to get the **best value** for your buck.

...and there's more... **MUCH MORE!** You will also Learn:

- Which 6 factors you **MUST** consider when **choosing a domain name**.
- How to Promote Associate Programs and Products with a **Newsletter**.
- How to use **Signature Files** to Gain **MORE** Visitors.
- How **Forums** can bring you more traffic.
- How to build a **1,000-page** site in mere seconds!
- The best **alternative** to selling products on your site.
- Learn which methods **bring traffic to your site FAST**.
- **9 Ways to Get Traffic to Your Site for FREE**.
- The **TRUTH** about reciprocal linking.

- How writing a **simple ezine article** can bring more traffic to your site for FREE.
- How to **Get MORE sales from YOUR site** even though you are selling the same product as thousands of other affiliates.
- **Learn EXACTLY what Super Affiliates do that other affiliates don't do.**
- The **20 questions** that You MUST get answers to BEFORE you join an affiliate program.
- **My favorite places to advertise.**
- Which software finds **profitable niche topics** and saves HOURS, even DAYS of manual labor.
- How to write compelling **product endorsement**.
- Why you don't want to use the **marketing material** provided by some affiliate programs.
- **6 Essential Components** that EVERY successful web site has in place.

You will also...

- Discover how **Keyword and Niche Market Research** just got a whole lot easier.
- Learn how to **Install a Blog in 7 easy steps** with screenshots to show you every step of the process.
- Learn how to **Post** to your Blog.
- Learn how to put a new **Page** on your Blog.
- See how to add **Categories and Sub-categories** to your Blog.
- Learn how to **Set File Permissions** with and *without* FTP.
- See exactly how to **Install Links** in your posts and pages.
- Learn how to put **Images** in your Posts and Pages.
- See exactly how to **Install a New Theme** (look) for your blog.
- Learn *more* about **Contextual Advertising** and where to find the *most recommended* contextual advertising networks.
- See how to put **Google AdSense** on your blog.
- See *124* Screenshots of how everything works!

Super Affiliate Handbook vs. Other Training

Although other training manuals have some strong points (and I do recommend one as a *companion* to the Super Affiliate Handbook), most affiliate marketing training manuals currently sold are *seriously out-of-date*; fail to teach valuable site and traffic-building techniques (such as blogging) or completely bypass essential marketing methods. Furthermore, one of those that fails to teach the basics is also ridiculously expensive.

On the other hand, the [modestly-priced](#), [regularly updated](#) Super Affiliate Handbook is by far **the most comprehensive** on the subject of affiliate marketing, which explains why affiliate marketing professionals, such as affiliate network and independent program managers as well as merchants with affiliate programs also have a copy of the Super Affiliate Handbook.



Shown here is a picture of Brian Marcus, in his office at the Performics affiliate network, holding his copy of the Super Affiliate Handbook.

Moreover, the Super Affiliate Handbook is stocked in libraries and used in University and College ecommerce courses.

Perhaps **most importantly**, I show you how to deal with the problems that affiliates encounter and how to avoid the mistakes that many affiliates make - something other trainers just don't tell you about.

Students' Success Stories

Colin McDougall: The Affiliate "Come-Back Kid"



When I first heard from him, Colin McDougall was **desperate for help**. Following a different affiliate marketing training system, Google had dropped his sites and his affiliate commissions **fell by an astounding 40K per month**. Worse, he couldn't pay his monthly bills.

Colin did one thing right - he asked for my help, then read the Handbook. Here is just one of the notes that he sent me after starting to apply techniques that he learned in the Super Affiliate Handbook.

Dear Rosalind

I am so relieved to have left "the (name withheld) style" approach to affiliate marketing.

I am now taking what I have learned from you and adopting your strategies to my site-building efforts and finally feel a sense of relief.

It's amazing how quickly my old-style sites are dying due to serious flaws with the old approach, however traffic to my new sites is increasing even more quickly.

Knowing that I am rebuilding on a rock-solid foundation brings great excitement.

Thank you! Thank you! Thank you!

Colin McDougall

Follow-up: In the time since Colin amended his ways, he has more than rebuilt his affiliate business and become a Super Affiliate, his success has been profiled in Revenue magazine and he too now speaks at industry conferences.

Matt Followed My Advice...

Here's a letter from Matt Haller, just one of many affiliate marketers now profiting

from what I teach in the Super Affiliate Handbook.

Hi Rosalind,

I just wanted to take a moment & personally thank you for all the encouragement & help you have given me over the past year.

This month I passed the \$10,000 a month club in income & I gotta tell you, I'm excited.

All I do is sell clickbank products & develop single opt in email subscribers.

I'm making \$10,000 per month now, but I know I could do triple that, if I had a few other related products & somebody that knows good ad copy.

Rosalind. Thanks So Much Again. You have literally changed my life...

Sincerely,

Matt Haller

Unsolicited Testimonials from Readers and Industry Experts

This is what Super Affiliate Handbook readers as well as expert Internet and Affiliate Marketers have to say about the 'Super Affiliate Handbook'... (and unlike many Internet marketers, I didn't *buy* these testimonials ... they are completely unsolicited).



"Wise, practical, and easy---what else could you want? I say get this one and put it to the test. The real gold in cyberspace is in being a super affiliate. Well, here's the roadmap to show you the way. You don't even need your own product! Talk about a no-brainer approach to wealth. Excellent. I learned a lot and feel inspired, to boot!"

-- Dr. Joe Vitale, #1 Best-Selling Author - "Spiritual Marketing" www.MrFire.com

Master Internet and Affiliate Marketers like Jim Edwards, Michael Campbell, Allen Says, Damon G. Zahariades, Phil Wiley, Ken Calhoun, Kevin Bidwell, Rick Adams, Mike Lamb, Jeff Mulligan, Marty Nemko, Jeff Alderson, Jason Anderson, T.H. Quah, have RAVED about the Super Affiliate Handbook with comments such as:

- "...this book is **fantastic**."
- "My only regret is that this ebook did not exist, when I first started my affiliate marketing career, back in the fall of '99."
- "Stop what you're doing and **get "The Super Affiliate Handbook" NOW!** "
- "This is **mandatory reading** for anyone who wants to make money online.."
- "...**complete ROADMAP** to promoting affiliate programs."
- "...one of the few that's **genuinely useful**."
- **"WOW!"**

[Click here](#) to read the full testimonials.

Would Affiliate Marketing Suit YOU?

The profit potential of the Net is growing at an amazing rate. And the list of people who can benefit from becoming involved in cyber commerce is getting longer every minute.

For example, **over one million retirees have returned to work in recent years after sustaining huge losses in their retirement savings portfolios.** Rather than working at the local laundromat, many have chosen to make MORE money and work at HOME as affiliate marketers.

An affiliate marketing business is perfect for anyone in the scenarios listed below.

Are you...

- An at-home **parent with young children?**
- An at home **caregiver?**
- **Physically challenged?**

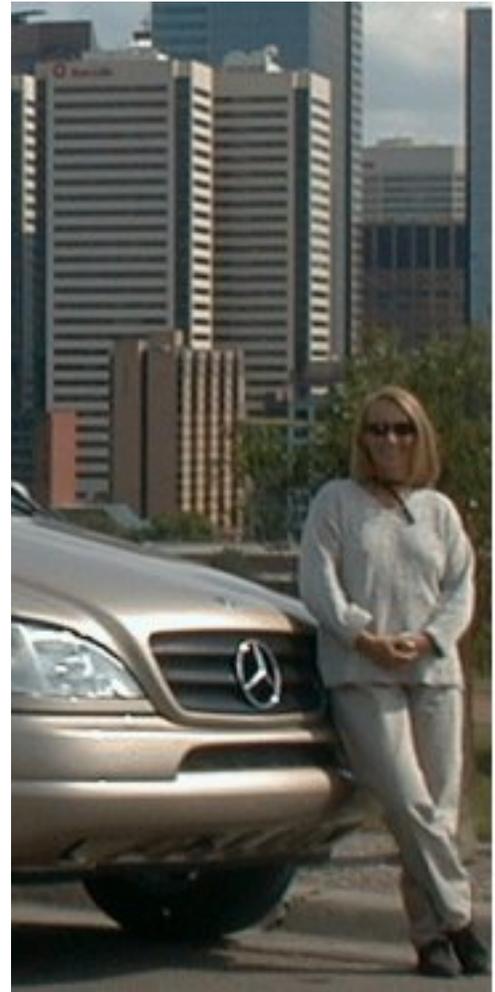
- **Unemployed?**
- A victim of downsizing and at an age when finding new employment will be difficult?
- A **Retiree** looking for a stimulating activity and/or need extra cash?
- A **Student** who needs cash and flexible hours?
- A **Graduate** who lacks job experience?
- An Individual who **needs extra cash**, but can't take a second away-from-home job?
- Someone with a real-time business who needs extra cash?
- **Someone with skills or hobbies** that can be turned into an online service or business?
- Individuals who are **'stuck' in their current jobs** or businesses?
- Someone who needs a **challenge**?
- A person who wants an **intellectual challenge**?
- Someone with **expensive habits**?
- Someone who could use some extra cash
- Someone with a job who wants to **earn extra for retirement**?
- A person who wants to make a **risk-free career change**?
- Someone with a **large expense** to save for: e.g. **college for the kids**?
- Those who need more **flexible working hours**?
- Someone who is **ready to fire their boss**?
- A person who feels **'stuck' in the 9 to 5 rut**?
- Someone who wants to **stop commuting to work**?
- Someone who **wants to work at home**?
- A person who **feels discriminated against** in traditional jobs?
- Someone who **lives in a remote area** where employment opportunities are limited?
- Someone who **WANTS to live in a remote area** and still have an income?

So... are you ready to say goodbye to your boss, drop the commute, and work in PJ's (or nothing at all) on a schedule of your own choosing?

[I'm ready to start now!](#)

The Affiliate Lifestyle

I discovered that the **REAL benefits** that come from **working at home** and earning my living from the **Internet** are about much **MUCH more than making a lot of money. It's about having the freedom to live your life as YOU choose.**



How good would life be if you...

- Could spend **more time with family and friends.**
- Live wherever **YOU** want.
- Throw the **alarm clock** away.
- Take **vacations** when YOU chose.
- Say goodbye to your **terrible boss.**
- Never had to drive to work in a blizzard.
- **Play and exercise** more.
- Could build a **REAL retirement plan.**
- Invest in your **kids' education.**
- ...live however **YOU** choose to live.

The benefits of working for myself far exceeded my hopes and dreams.

Yup, that's a picture of me and my 'dream machine'. Nope, that's not about money, that's about having the time to truly savor the ride.

Isn't it time to make YOUR dreams come true?

[I'm ready to start now!](#)

Is Information in the Super Affiliate Handbook Current?

Of course! Because Internet business technology and techniques are constantly evolving, I regularly update the Super Affiliate Handbook to reflect those changes and inform my readers.

The last revision to the Super Affiliate Handbook was made and uploaded on **July 12th, 2008**.

Is There a Guarantee?

Absolutely!

Don't decide now if the "[Super Affiliate Handbook](#)" is right for you. **Take 8 weeks (56 days) to put it to the test!** If you aren't completely satisfied with the "[Super Affiliate Handbook](#)" at any time within **8 weeks** (56 days), I'll give your money back ... no questions asked!

HUGE Bonus with Purchase

As an Super Affiliate Handbook owner, you may access my telephone consultation service and better yet - **get a \$100 discount off my regular consultation fees!**

This offer is ONLY available to Super Affiliate Handbook readers.

Excellent Value ... even at 3, 4 or 5 Times the Price!

I've spent **tens of thousands of dollars** on software, services and other 'experts' ebooks, all related to affiliate marketing. I've also invested **thousands of hours** to perfect my affiliate marketing techniques.

In the *'The Super Affiliate Handbook'*, you **benefit from all my affiliate marketing experience and investments. You will see my functional and current web sites that that earn tens of thousands each month.** You will learn exactly which services and software give you **best value for your dollar.** You also **avoid the costly mistakes** that I've made during my learning process.

To get access to all this 'insider' information and the benefit of years of research and experience would normally cost thousands of dollars.

I've seen 30-page reports about niche areas of Internet marketing sell for up to \$250! Why so much? Because that's what people will pay for specialized knowledge and instruction.

But I believe in sharing the wealth and FAIR pricing, so I offer you a:

Special Price

Not \$97.00

Save \$50.00

Only \$47.00

That's **less than one-fifth** the amount I charge for a one-hour telephone consultation! Other affiliate marketing ebooks that sell for more than \$160 are incomplete, out-of-date and don't come close to offering all that *'The Super Affiliate Handbook'* teaches you.

"So, What's The Catch? Why Do I Sell *'The Super Affiliate Handbook'* for Less Than \$100, or even \$50?"

Well, for one simple reason.

Since you will download Handbook directly via the Internet, I have no inventory or order fulfillment costs. There's no shipping department, no receptionist, no couriers,

etc. I only have to worry about online costs.

I can therefore pass those savings on to you. This is win-win for both of us! I save in costs and you save in price!

Start NOW and Say "GoodBye" to Your Boss and "HELLO!" to a Better Way of Life!

Here's a re-cap of what you get when you buy the Super Affiliate Handbook:

- The *only* **comprehensive affiliate marketing course** by a REAL Super Affiliate who not only teaches but DOES the work.
- Super Affiliate Handbook updates.
- Access to the **SAH companion site and blog**
- Huge telephone **consultation discount**
- **100% Money-Back Guarantee**

If you want a financially independent future by working from home on your computer, then...

[Download The "Super Affiliate Handbook" Immediately And Start Your Online Business Today](#)



[Click Here to Order Now!](#)

Health, Happiness and Internet Riches to You!

A handwritten signature in black ink that reads "Rosalind Gardner".

Rosalind Gardner

P.S. If you came to this Web site looking for information on how to make money with affiliate programs, **this ebook is for you**. No other affiliate resource offers such professional, in-depth insight into this exciting industry. And you can [order it here](#) right now!

P.P.S. You've got plenty to gain and nothing to lose with my 56-day **Risk Free Money Back Guarantee**. Newsflash: Because I'm currently offering this ebook at less than one third the price of competitors, this price may not last long! So do yourself a favor and [order it now](#) before the price goes up!

P.P.P.S. Don't wait! You too can enjoy the lifestyle and freedom that I and others have discovered by operating an affiliate marketing business. Why work your butt off for an unappreciative boss, for small returns, when your own Internet business can give you all the money you'll ever need?

[Click Here Now To Get Immediate Access To The
"Super Affiliate Handbook"
Using Our Safe and Secure Server](#)

[Download Now!](#)

Affiliate Marketing

What is Affiliate Marketing?

Opportunities in 2008

Video: How Affiliate Marketing Works

SONY and Dell Want YOU!

It's NOT Rocket Science

The Affiliate Lifestyle

About the Author

Expert Trainer

Real Earnings Proof

About the Book

A Step-byStep Plan

SAH vs. Other Training

Success Stories

Students' Success Stories

Unsolicited Testimonials

What You Get...

Regular Updates

100% Money-Back Guarantee

HUGE Bonus

REAL Value

Start NOW!

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